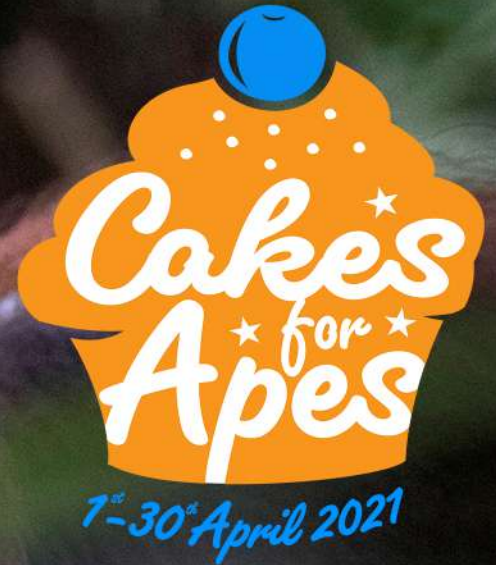




CAKES FOR APES

HOW TO GET INVOLVED IN 2021!



RESPONDING TO A PANDEMIC

We are delighted to be hosting Cakes for Apes once again and hope you will be inspired to get involved. Over the past year, the coronavirus pandemic has affected the planet in so many ways. At International Animal Rescue, community fundraising events were severely affected in 2020 and the cancellation and postponement of events not only decreased our ability to raise vital funds for our Orangutan Rescue Project, they also put a strain on everyone's well-being. However, when faced with the most unexpected series of events, the one thing that stayed strong and shone through was the kind spirit and desire to help those in need from everyone all over the world. Therefore, we have made some significant changes to our global baking event 'Cakes for

Apes', so that you can get involved from the safety and comfort of your own home whilst staying happy, connected and protected.

Please do note that our 'Cakes for Apes Fundraising Booklet' includes suggestions that may not now be suitable or safe to carry out in your area due to government guidelines. These are constantly changing, so please ensure you are strictly abiding to the most up to date social distancing measures and government rules and regulations. Your safety is our utmost priority and we would never want you to put your health at risk to take part.

If you would like to find out more about how you can get involved in Cakes for Apes 2021, become part of the community again AND raise much-needed funds for Critically Endangered orangutans, please read on...

THE GREAT APE BAKE OFF!

We are excited to announce a new element of Cakes for Apes for 2021: The Great Ape Bake Off! Over the past few years, we have received some outstanding photographs of your cakes and bakes. This year, we wanted to give you the opportunity to enter your bakes into a competition from the safety of your home.



THE WINNER WILL RECEIVE A POSTAL ADOPTION OF AN ORANGUTAN OF THEIR CHOICE WHICH INCLUDES A SOFT TOY, PLUS A BUNDLE OF DELICIOUS MERIDIAN PRODUCTS!



HOW DO I ENTER?

-  Bake and decorate a sweet treat of your choice; a cake, cupcakes, brownies, banana bread, gingerbread orangutans... the list goes on and on – and the more lavish the better!
-  Take a photograph of your marvellous creation (bonus points if you include props from your Cakes for Apes fundraising pack!)
-  Head over to www.cakes4apes.org/thegreatapebakeoff and follow the easy steps to submitting your photograph and details.
-  Sit back, wait for the results and enjoy the delicious bake you just cooked up!

We would love to see your creations on social media so please do share your images with the hashtags **#thegreatapebakeoff** and **#cakesforapes2021** for the world to see. Please do also tag us and Meridian in your posts and mention us in your caption so we don't miss it:

 @international_animal_rescue and @meridianfoods

 @IAR_Updates and @meridianfoods

 @internationalanimalrescue and @meridianfoods



Please make sure to check back on the website, as we will display everyone's entries. The winner will be announced on 14th May (BST/CST) on our social media channels. If you are the lucky winner, we will also contact you directly so you can receive your brilliant prize!

WANT TO GET INVOLVED, BUT DON'T HAVE ACCESS TO A COMPUTER?

SUBMIT YOUR RECIPE!

We understand the difficulties some of you may have faced trying to stay in touch with your community this past year if you don't have access to a computer or the internet. Therefore, we have come up with a really fun way in which you can still take part – from the comfort and safety of your own home.

HOW DOES IT WORK?



Handwrite or type out your favourite cake or dessert recipe that you want to share with the world.



Bake this wonderful recipe and enjoy your tasty creation! If it is safe to do so, you can share it with your family and friends. If you can, take a photo of your final showstopper to include with your recipe submission.



Using the return envelope we have provided, post your recipe and the return slip to us along with a message about your recipe. Where did it come from? Has it been passed down the family? Why is it your favourite?



Our CEO Alan Knight has agreed to bake his favourite recipe from all of your submissions. If you are the winner, we will send you a photo of Alan enjoying his tasty treat (hint: he loves bread pudding!)



If we get enough submissions, we would LOVE to compile a book of our supporters' recipes that will be available for purchase.

Passing recipes down through the generations and sharing them with those you love is a wonderful way to stay connected to your relatives and friends. Cakes for Apes would be nothing without the inspiring bakers who have come up with wonderful cake and dessert recipes in the past. Because of this, we want to encourage YOU to submit your amazing recipes to us!

Even if you do have access to a computer, you can still get involved! Please send your recipe and message to us at: International Animal Rescue, Lime House, Regency Close, Uckfield, East Sussex TN22 1DS.



For more information on how you can get involved online, please visit:

www.cakes4apes.org

LIVESTREAM BAKING CLASS

HOSTED BY A SPECIAL CELEBRITY GUEST!

To kick off the start of Cakes for Apes and the month of Ape-ril, we have a super special surprise for you! We will be hosting our very own Livestream baking class, featuring a celebrity guest to raise funds for our Orangutan Rescue Project!

The time and date of the event is still to be confirmed, so keep your eyes peeled on our social media channels and website over the coming weeks for more details on how you can get involved.



TAKE YOUR TEA PARTY VIRTUAL!



Have you considered hosting a virtual tea party? You could drop some baked goods on your friend's, family's or neighbour's doorstep and then meet over Zoom or Skype to enjoy them together whilst taking part in an orangutan quiz or game.

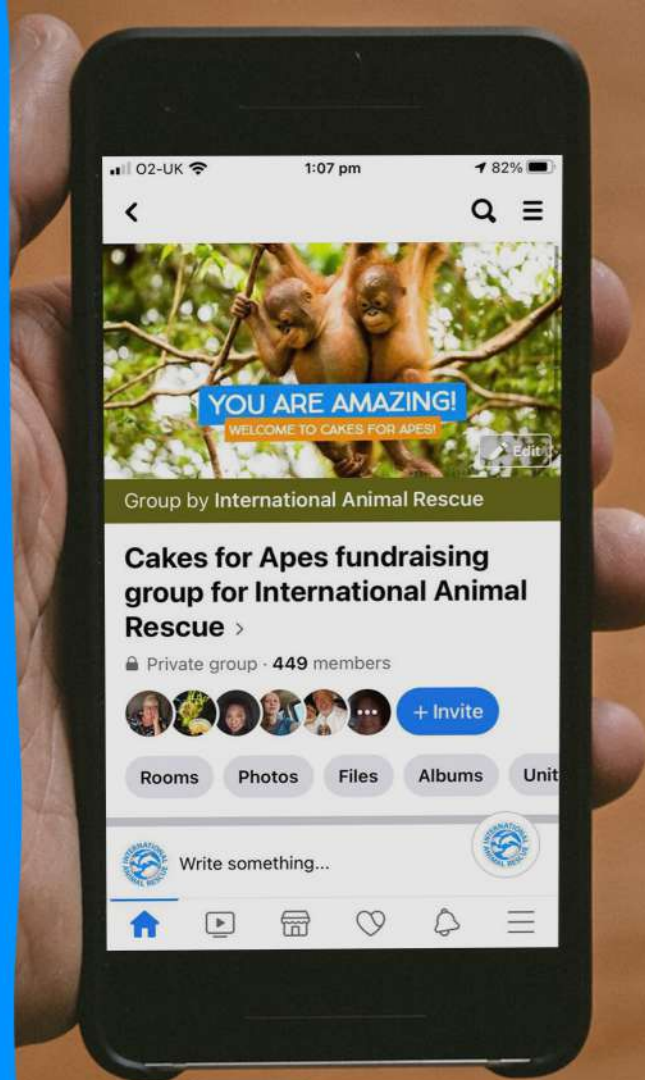
You could also host an online recipe exchange. Set up a Facebook or WhatsApp group where you and a group of friends can exchange your favourite baking recipes. For each recipe you take – make a small donation!

JOIN THE FACEBOOK GROUP!

Over the years, our Cakes for Apes community has grown and grown. If you would like to virtually meet other like-minded people who enjoy baking plus who are passionate about saving the orangutans, then please join our Facebook group!

Please visit:
www.cakes4apes.org/facebookgroup
or search 'Cakes for Apes fundraising group for International Animal Rescue' on Facebook and request to join.

Here you will receive regular updates, inspiration and a chance to chat with others who are also a part of the community.



INTERACT ON INSTAGRAM!

If you get involved in Cakes for Apes 2021, please make sure you tag us in your fantastic posts!

You can find us at:
@international_animal_rescue
so please do mention us in the caption and tag us in the photograph so we can be sure not to miss it.

You can also use the hashtags **#cakesforapes**, **#C4A2021**, **#internationalanimalrescue** & **#savetheorangutans**. We can't WAIT to see how you are getting involved.

MAKE YOUR DONATION

**PAY IN FUNDS OR
MAKE A DONATION!**

It couldn't be easier to pay in the funds you have raised for Cakes for Apes. Also, If you are unable to get involved in the event, but still want to make a difference to the lives of our orangutans, you can simply make a donation. Make a difference by using one of the following methods:



Visit www.cakes4apes.org/donate to donate to the event online.



Send a cheque made payable to 'International Animal Rescue' to our UK office at: **Cakes for Apes, International Animal Rescue, Lime House, Regency Close, Uckfield, East Sussex, TN22 1DS.** Be sure to add a little note to let us know that the donation is money raised from your Cakes for Apes event.



Call us on +44 (0)1825 767688 to donate over the phone using a credit or debit card. Again, be sure to mention Cakes for Apes when making the donation!

Please know that any donation you make will have a lasting impact on the lives of Critically Endangered orangutans in West Borneo. Thank you so much for taking part in Cakes for Apes!



CONTACT US

UK OFFICE

International Animal Rescue Lime House, Regency Close, Uckfield, East Sussex TN22 1DS

E: Info@internationalanimalrescue.org

T: 01825 767688

www.internationalanimalrescue.org

Registered Charity Number: 1118277

US OFFICE

International Animal Rescue - US

PO Box 137, Shrewsbury MA 01545, United States

E: Info@internationalanimalrescue.org

T: +1 508 826 1083

Registered 501© (3) non-profit organization (Tax Id: 54-2044674)



FUNDRAISE | DONATE | SUPPORT

Join our growing family from across the world

www.internationalanimalrescue.org



YOUR CAKES FOR APES FUNDRAISING PACK

BAKE A DIFFERENCE FOR CRITICALLY
ENDANGERED ORANGUTANS!





WELCOME TO CAKES FOR APES

WE THINK YOU'RE AMAZING!

This Ape-ril, supporters around the world will be baking cakes to raise money for our orangutan rescue project and we're so happy you will be joining them!

Cakes for Apes is a huge baking event, with people all over the world joining with friends, family and colleagues to raise funds to help save the orangutan. Whether it's a cake sale at work or at your local social club, or a tea party with friends and family, we want your fundraising to be lots of fun for everyone!

We hope this pack provides lots of ideas and inspiration on how you can get involved but if you have

any questions at all, please just get in touch, we would love to hear from you and help support your event in any way we can.

Our work is funded entirely by people like you. Your support is vital if we are to meet the challenge and save this amazing species before it's too late!

Bake and share some delicious home-made cakes with friends, family and colleagues – in exchange for a small donation – and be a part of the fight to save one of our closest cousins from the brink of extinction!

We hope you're as excited as we are to be involved – together, we can take action and make a real and lasting difference for this amazing species.

THANK YOU!

Cakes for Apes is a global mass participation baking event. Throughout the month of April, people of all ages will organise bake sales and tea parties to raise awareness of and funds for orangutans in support of our project in West Borneo. There are so many ways to get involved, that we really feel that everyone can be a part of our amazing community of bakers. In this pack you will find ideas and inspiration to get you started! So.... Get baking, go wild, raise money and SAVE ORANGUTANS!



GET BAKING

Time to put your favourite cookbooks to good use! There are also thousands of delicious recipes available online for free. If you've no time for baking, no one has to know if you buy them from the shop... we won't tell if you don't!



GO WILD

We want you to have lots of fun whilst raising money for our rescued orangutans, so why not get all your friends and family together and host an ape-tastic tea party! Or spread some joy and make your colleagues smile by bringing some cakes into the office and asking for a small donation. If you're part of a community or social group like a choir or sports club, you could host a cake sale at one of your meet ups!



RAISE MONEY

Once you have raised the money from your Cakes for Apes event you can donate it to us online, over the phone or by post. Take a look at the last page of this booklet for all the details you need!



SAVE ORANGUTANS

The money you raise will help us continue our life-saving work, rescuing orangutans from unimaginable suffering, giving them all the love and care they need, and then releasing them back into protected national parks. Amazing people like you are the reason Critically Endangered orangutans can have hope for the future.



KEEP IT GREEN!

We urge everybody taking part in Cakes for Apes to ensure that their fundraising is as environmentally friendly as possible.

We encourage the use of locally sourced, natural, sustainable and fair trade ingredients in all cakes baked. And why not send your invites by email to cut down on paper?



WAYS TO GET INVOLVED

We believe that everyone can get involved in Cakes for Apes! No matter how big or small your event, by taking part, you will be baking a future for orangutans in desperate need. From cake sales at work to tea parties with family and friends, we have put together some of our top tips to get you inspired!



CAKES FOR APES AT WORK

Why not bake some goodies and take them into work? You could simply leave them on a table in a communal area and ask people to leave a little donation whenever they take a treat!

Or, if your office likes a bit of competition, why not host an office bake off! Each day a different member of staff has to bring in a cake which is judged by the others taking part. The best cake-maker could win a prize! Everyone can donate to take part or make a donation to try a slice of the competing cakes.

If you do organise an office Cakes for Apes sale, it's worth asking your workplace if they will match what you raise. A number of companies have a special budget for charitable giving and could be willing to double whatever you manage to raise.



CAKES FOR APES AT HOME

Invite your friends over for a cup of tea or coffee and a slice of cake in return for a small donation! Getting a group of friends together for a catch-up can be a lot of fun, and the cake can be totally guilt free as every slice will be helping us care for orangutans.

Cakes for Apes is also a great way to start telling your children or grandchildren about orangutans. The younger generation is our only hope for the future survival of the species so it is incredibly important that we teach them to be passionate about this extraordinary animal.

Getting your children involved with Cakes for Apes can be a really fun activity for all the family and raising vital funds to save orangutan lives can feel hugely rewarding!



CAKES FOR APES IN YOUR LOCAL COMMUNITY

Are you part of a choir? Knitting group? Drama society? Book club? If so, then why not consider adding a Cakes for Apes event to one of your meet ups! It could be as simple as bringing a few baked goods along to share and asking for a small donation. No matter what you raise, it will make a huge difference! You could also consider holding a cake sale in your town market or local community centre.



CAKES FOR APES AT SCHOOL

Taking part in Cakes for Apes at school can be a fun way of getting students engaged in issues such as the plight of the orangutan, endangered species and rainforests.

The younger generation are our future hope for the survival of the orangutan and we are incredibly passionate about inspiring them to take action for their Critically Endangered cousins.

Holding a Cakes for Apes cake sale in your school canteen or break area can raise vital awareness and funds for orangutans. Our Cakes for Apes fundraising pack includes a poster template which can be printed and put around your school to let everyone know where and when you will be selling cakes! Getting a group of friends together to take part can be a lot of fun and a great way of getting your school involved in something amazing!



RECRUIT A LOCAL CAFÉ

Do you have a favourite coffee shop or café? We would love it if you could help us spread the word by asking them to get involved! You could suggest your favourite café:

- Creates a special 'Cakes for Apes' goody (gingerbread orangutan? Cupc-apes?) and then donate a percentage of the profits
- Chooses a cake they already sell (a banana bread for example!) and for the month of April donates a certain percentage of the profits
- Has a jar to collect donations for the month of April

ABOUT OUR ORANGUTAN RESCUE PROJECT

AND THE POWER OF YOUR DONATIONS

International Animal Rescue is the last remaining hope for Critically Endangered orangutans in West Borneo. Our dedicated team rescues and rehabilitates baby orangutans that have been snatched from their mothers and sold as pets, as well as adults that have spent years in captivity, chained or locked up in tiny cages.

International Animal Rescue
www.internationalanimalrescue.org

Our Orangutan Protection Unit comes to the aid of wild orangutans left stranded when their forest home is destroyed and relocates these vulnerable animals into safe areas of protected forest. Any animals that can't fend for themselves are given a permanent home at our rescue centre.

We are committed to protecting the orangutan's natural habitat and our extensive landscape conservation project involves working to protect forest, encouraging sustainable farming, reforesting areas lost in fires and creating tree corridors that allow orangutans to move freely and safely between protected areas. Our education and outreach programmes are helping us to inspire and encourage change in local communities.

The project is an ambitious one but we are committed to rescuing and rehabilitating as many orangutans as we can and giving them a second chance to live safely in their natural environment.

GITO: BEFORE



GITO: AFTER



WHAT YOUR FUNDRAISING COULD DO



£25

Could provide enrichment for a rescued orangutan



£50

Could feed a rescued orangutan for a month



£100

Could provide urgent medical supplies for a sick or injured orangutan



£200

Could provide a full health screening for a rescued orangutan



£500

Could help reforest and protect precious orangutan habitat from destruction



£4000

Could rescue and relocate an orangutan left stranded by deforestation.

YOUR FUNDRAISING WILL SAVE ORANGUTANS LIKE GITO

Gito was less than five months old when our rescue team found him. He had been dumped in a filthy cardboard box and left to die. He was critically ill and on the brink of death. It took round the clock care from our vets, but they never gave up and Gito made a remarkable recovery.

FEARNE COTTON'S CHOCOLATE RASPBERRY TART

from 'COOK EAT LOVE' by Fearne Cotton
(Orion 2017)



"I'm delighted to be donating my chocolate tart recipe to support International Animal Rescue's Cakes for Apes! IAR does fantastic work rescuing orangutans and other suffering animals. I hope lots of people will use my recipe to get baking and raise vital funds for their life-saving work!"

Method

1. Preheat the oven to 200°C/180°C fan/400°F/ Gas mark 6 and grease a 22cm round springform cake tin with a few drops of sunflower oil.
2. To make the pastry, sift the flour and salt into the bowl of a food processor. Add the coconut oil and blitz until it resembles fine breadcrumbs. Add the maple syrup or honey and 1½–2 tablespoons of water and bring the dough together with your hands until it is in a smooth ball. If it is still crumbly, add a few drops of water at a time, being careful not to overdo it. Flatten the ball, wrap in cling film and refrigerate for 30 minutes until well chilled but still pliable.
3. Once the pastry has chilled, roll it out between two sheets of floured cling film and use it to line the tart tin. If using coconut oil, you may find the pastry falls apart more easily. If this happens, simply press the pastry directly into the tin, making sure the base and sides are smooth and even with no cracks. Cover and chill in the freezer for 10 minutes. Prick the base of the pastry all over with a fork, line with parchment paper, fill with dry rice or baking beans and blind bake for 20 minutes. Remove the paper and rice or beans and bake for a further 5 minutes until the tart shell is cooked through and biscuity.
4. To make the filling, put the coconut cream, vanilla extract and sugar in a pan and set over a medium–high heat. Bring to a boil, then reduce the heat immediately and stir until the sugar has dissolved.
5. Put the dark chocolate pieces and coconut oil in a bowl and pour over the simmering coconut cream mixture. Whisk until the chocolate and coconut oil have melted and come together into a smooth ganache. Pour the mixture into the tart shell and leave to cool, then cover and place the tart in the fridge for at least 3 hours or until very well chilled and set.
6. Serve the tart with the raspberries tumbled on top and a dusting of cocoa powder, if you like.

For the pastry:

- 250g White spelt flour
- 120g Coconut oil
- 1 tbsp Maple syrup
- 1 tbsp Sunflower oil, for greasing
- 1/4 tsp Sea salt (fine)

For the filling:

- 300g Coconut cream
- 1/4 tsp Vanilla extract
- 80g Coconut palm sugar
- 300g Dark chocolate broken into small pieces
- 50 g Coconut oil
- 150g Raspberries

MAKE YOUR DONATION

HOW TO PAY IN THE FUNDS YOU HAVE RAISED

It's easy to pay in the funds you have raised for our orangutans. Simply donate the money through one of the following methods:

- 1) Visit www.cakes4apes.org/donate to pay in the funds online.
- 2) Send a cheque made payable to 'International Animal Rescue' to our UK office (Cakes for Apes, International Animal Rescue, Lime House, Regency Close, Uckfield, East Sussex, TN22 1DS.) Be sure to add a little note to let us know that the donation is money raised from your Cakes for Apes event.
- 3) Call us on **+44 (0)1825 767688** to donate the money you have raised over the phone using a credit or debit card. Again, be sure to mention Cakes for Apes when making the donation!





THANK YOU SO MUCH

Thank you for taking part in Cakes for Apes! If you need any help or have any questions, please do get in touch, we would love to hear from you. You can email us at:

fundraising@internationalanimalrescue.org or you can call us on +44 (0)1825 767688



FUNDRAISE | DONATE | SUPPORT

Join our growing family from across the world
www.internationalanimalrescue.org



Registered with
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REGULATOR**

UK Charity Registration Number: 1118277

United States Registered 501(c)(3) non-profit organization, Tax Id: 54-2044674



IN SUPPORT OF INTERNATIONAL ANIMAL RESCUE

Come along to my Cakes for Apes event!

Event details:

Where:

When:

Contact:

HELP ME RAISE VITAL FUNDS



£5

could provide
delicious food to a
starving orangutan



£10

could plant and protect
two trees in areas of
destroyed rainforest



£20

could provide
life-saving
medicine to a
dying orangutan



£100

could rescue an
orangutan after
years spent
chained up



FUNDRAISE | DONATE | SUPPORT

Join our growing family from across the world
www.internationalanimalrescue.org



USEFUL LINKS

ADVERTISE YOUR VIRTUAL EVENT

FOLLOW US ON SOCIAL MEDIA

THE POWER OF YOUR DONATIONS